Jelena Roljevic, Ron Layne and Margret Roldan joined Lois Brooks (VP for Information Services) and Michael Hansen (Director, Business Intelligence Center) of Oregon State University to present “BI-Driven Social and Cultural Change and the Building Blocks of Game-Changing BI” at the EDUCAUSE 2014 Annual Conference in Orlando, FL September 29 – October 2nd, 2014.

BI-Driven Social and Cultural Change and the Building Blocks of Game-Changing BI

The era of the data-driven university prompts shifts in social cultures, IS infrastructures, governance, and implementation strategies. This presentation reviewed the BI life cycle, demonstrating the merger of social and operational strategies in successful BI implementations. It discussed the building blocks of business intelligence: strategies for social and cultural change, diverging technology, policy change, governance, and information delivery.

OUTCOMES:

• Learn about the interdependency between the goal of becoming a data-driven university and developing an inclusive BI implementation life-cycle strategy.
• Learn about the elements of an inclusive BI implementation life-cycle strategy (social/cultural change and operational strategies)

If you would like to see the presentation please use the following link: