

Project Management Symposium Presentations

Opening Keynote:

Relationship Expectations between a PMO and IT Executive Management

Speaker(s):

- David Steinour, Chief Information Officer, Division of Information Technology, The George Washington University
 - Dave Swartz, Vice President and Chief Information Officer, American University
 - Marilyn Smith, Vice President of Information Technology and Chief Information Officer, George Mason University
 - Judd Nicholson, Interim Chief Information Officer, Georgetown University
-

Closing Keynote:

Project Management and Leadership

Speaker(s):

- Dr. Denis Cioffi, Senior Advisor to the Dean of The George Washington University Business School
-

Presentation:

Dimensions and Codes of Good Project Governance

Abstract:

During the past decade corporate governance and project management has received ample attention. Lately the principles of governance have been applied to other management disciplines, especially project management. We will examine codes of good governance and how codes of good governance can attempt to improve the project governance overall, especially when other relationships with multiples stakeholders or actors are concerned. A set of code of good project governance was developed as a set of best practices. This evolution of the concept of project governance resulted in various uses and applications of the term, causing confusion among academicians and practitioners in various industries. Finally, we will introduces a framework for good project governance.

Speaker(s):

- Dr. Sam Ghosh, Director, Marriott International and Adjunct Faculty, GWU Project Management Program
 - Dr. Young Hoon Kwak, Faculty, GWU
-

Presentation:

From Project to Portfolio Management – Lessons Learning

Abstract:

What happens when an organization that has been focused on managing projects is asked to shift gears and develop a Project Portfolio Management structure? This is no ordinary, after-the-fact, pat-on-the-back lessons learned session. At George Mason University, we are changing things up and

presenting an up-to-the-minute "Lessons Learning" session as we make the transition from a long-standing Project Management focused office to a Project Portfolio and Project Management Office. Join us to learn about how, under our new leadership, we have developed our first project portfolio listing, initiated an interim governance structure consisting of leaders outside our IT organization, developed request evaluation criteria, and begun to gain control over an inventory of projects that has expanded from 25 to over 100 active projects in the past 18 months. Through real examples, see what's worked, where we've struggled, who has provided guidance, and how we plan on developing and keeping the momentum we've built.

Speaker(s):

- Robert Nakles, Executive Director, Strategy, Portfolio and Process Management, George Mason University
 - Derek Kan, Sr. IT Project Manager, Strategy, Portfolio and Process Management, George Mason University
 - John Prette, IT Project Manager, Strategy, Portfolio and Process Management, George Mason University
 - Ann Gerwitz, IT Process Coordinator, Strategy, Portfolio and Process Management, George Mason University
-

Presentation:

Best Practices and lessons learned from implementing an Enterprise PPM Solution

Abstract:

This session will cover GWU's journey to implement a SaaS Enterprise PPM solution. GWU staff will take a deep dive into some of their lessons learned as well as the transition strategy they deployed to move off of their current installed solution. TeamDynamix will share common best practices and approaches to increase the chances of success during and after implementing a new PPM solution.

Speaker(s):

- Aaron Crane, Client Services Director, TeamDynamix
 - Division of Information Technology, GWU
-

Presentation:

Influencing IT Culture Change through Service and Project Portfolio Management

Abstract:

The Saint Joseph's University Information Technology Division is implementing a new Information Technology Service Management (ITSM) and Project Portfolio Management (PPM) platform that aims to enhance and unify the stakeholder experience. The implementation not only focuses on the technical and procedural aspects of ITSM and PPM, but also on the professional skills, alignment, and teamwork within the organization. This session will highlight the collaborative approach for the initiative that seeks to promote a culture which values creativity, cooperation, a passion for learning and a commitment to excellence.

Speaker(s):

- Jill Dougherty Cleary, PMP, Director of Project Management, Saint Joseph's University
 - Lauren P. Adams, Director of Technology Support Services, Saint Joseph's University
-

Presentation:

Agile and Waterfall in Higher Education

Abstract:

This panel discussion will explore the usage of both the Agile and traditional Waterfall delivery methodologies within higher education. The panel discussion will focus on The George Washington University Web Services and Business Intelligence teams of the Division of Information Technology and the Finance Division Systems Analytics & Insights Group. Participants will initially give a high-level overview of how both methodologies are employed at The George Washington University today, including examples of both successes and struggles.

Speaker(s):

- Adam Donaldson, Executive Director of Business Management & Financial Systems, GWU
- Cheryle Horner, Project Manager, Division of Information Technology, GWU
- Michael Wolf, Director of Business Intelligence, Division of Information Technology, GWU
- Ruby Roy, Supervisor of Applications Development, Division of Information Technology, GWU
- Nadya Rose, Supervisor of Systems Integration, Division of Information Technology, GWU